



Webinar on "Harnessing the power of digital to optimize logistics"

Date: 24/04/2021

Time: 06:00PM

Venue: Cisco WebEx Meet

Speaker: Siddharth Kalasikam,
Delivery-Leader Data Integration,
Business Intelligence Brentwood,
Tennessee, United States.

Guest of Honour: T. Vidya Sagar, Chair IEEE Hyderabad Section SAC

Host: IEEE Hyderabad Section Student Activities Committee

Number of people attended: 12 in the meet and 3 in live

Event Description:

- The event started by the welcoming address of Mr. Mallelu Sai Prashanth, Student Representative, IEEE Hyderabad Section SAC.
- Later Mr.T.Vidya Sagar, Chair IEEE Hyderabad Section SAC, addressed everyone and introduced about the speaker and expressed the gratitude towards the latter for his gracious presence.
- Then the speaker Mr.Siddharth Kalasikam shared his valuable thoughts on Data driven strategies for organisation
- **Highlights of the webinar:**
- Speaker shared his insights about the challenges like data silos, reliability issues, etc.
- Discussed about the integration of data with business agenda
- Explained what data driven culture is, elements like data governance, master data management, data quality, lineage and security, data awareness, catalogue data
- Turning data into insights through availability, transparency, communication and awareness.
- He further spoke about connecting, collecting, transforming, storing and reporting data
- Discussed about telematics and concluded with the importance of ethical values and mental health
- Later, Mr.R BalaSubramanian, Vice Chair, has shared his precious insights and questioned host about multidisciplinary approach of learning.
- Finally, Mr.T.Vidya Sagar has concluded the event by proposing the vote of thanks.

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HYDERABAD SECTION

IEEE Hyderabad Section Student Activities Committee
Presents
Webinar On
Harnessing the power of digital to Optimize Logistics

Siddhartha Kalasikam
Delivery Leader, Data Integration,
Business Intelligence, Brentwood,
Tennessee, United States

24th April 2021 | 6:00 PM IST

Register Here:- bit.ly/ieeehydscwebinar1

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IEEE Hyderabad Section Student Activities Committee
Thank You
Siddhartha Kalasikam
Delivery Leader, Data Integration,
Business Intelligence, Brentwood,
Tennessee, United States
Harnessing the power of digital to Optimize Logistics

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